



Press Release

Abilita, Inc. opens new offices in Jacksonville, FL and Dallas/Fort Worth, TX

Abilita Contact

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FOR IMMEDIATE RELEASE

Fort Worth, TX, (April 6, 2009) – **Abilita, a leading nationwide telecommunications consulting company** announced today the opening of two new locations in Jacksonville, FL and Dallas/Fort Worth, TX.

This brings to 8 the number of new locations added in the past 4 months and reflects Abilita's goal of strategic growth in new and existing markets.

According to **Craig Sweet**, CEO and an Abilita co-founder, the growth exhibited by the addition of these offices continues to reflect the market demand for experienced consultants to provide auditing, optimization, architecture and management of telecommunications projects and services.

Mark and Holly Price - Jacksonville, FL

Mark Price is a business leader with 19 years of experience in the telecommunications industry. Mark previously held finance and product marketing roles at Sprint and AT&T, working on large business contracts and pricing development for local and long distance service. After leaving the corporate sector, Mark went on to be an entrepreneur and business owner, where for over 10 years he successfully consulted into the telecommunications and technology industry sectors in the areas of staffing and project management. Mark has a BS in Finance from the University of Georgia and an MBA from Georgia State. Mark strongly believes that the foundation for a successful business is to manage costs for long term growth.

Holly Price is a product and business development executive with over 19 years of domestic and international experience in the telecommunications and pharmaceutical industries. Holly was an expatriate in Europe for US and foreign firms and has travelled extensively in Latin America and Europe in marketing and business development roles, working on business cases for new product development. In recent years, Holly

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assisted in expanding her executive search firm to new industries and global regions, leading executive search projects for US and internationally based positions. Holly speaks fluent Czech, as well as basic French, Russian and Spanish. Holly has a BA in International Studies from the University of Washington.

Kevin Swartz – Dallas/Fort Worth, TX

Kevin Swartz has over 20 years management and sales experience in the plastics industry. In the past several years he was a National Account Manager leading efforts to bring innovation and value added products to his customers. He has been a leader in presenting and implementing ideas in problem solving, project development, technology, and new business development. Kevin recognizes that we have many new challenges now and in our future. By closely collaborating with others, we are successful in overcoming these challenges.

About Abilita

Abilita is a leading full service independent telecommunications and technology consulting company serving the needs of a wide range of clients across North America. Abilita consultants provide specialized knowledge to our clients and continuously monitor developments in the industry to keep them well informed and ahead of the curve. Abilita's clients look to us to help them achieve greater cost efficiencies and improved performance for all their telecommunications needs – voice, data, and wireless.

To identify an Abilita consultant close to you, please visit our web site at www.abilita.com.